

# Lola Coleman

## Motion Graphics Producer

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## SKILLS

- Adobe Creative Suite
- Google Suite
- Microsoft Office
- Frame.io
- Miro
- Jira
- Notion
- Media Planning
- Schedule Management
- Project Management
- Transportation Logistics
- File Organization
- Communication
- Budgeting

## EXPERIENCE

### **Animation Producer** | Stride K-12, Savannah, GA 03/2024 - Present

- Presented production ideas and determined creative scenarios for production.
- Developed schedules for storyboarding, animation, and compositing for timely delivery.
- Coordinated logistics, schedules, and talent for smooth production flow.
- Improved workflow by identifying bottlenecks in production processes and implementing solutions.

### **Visual Archiving Assistant** | SCAD Visual Media, Savannah, GA 04/2023 - Present

- Transcribed interviews and made clip selections from hundreds of hours of video.
- Collaborated with editing team to locate and provide relevant archived materials for various projects.

### **On-Site Producer** | Silent Green, Berlin, Germany 07/2023 - 08/2024

- Coordinated schedules for team of over 10 artists, performers, and faculty.
- Collaborated with director and site manager to plan media installations, performances, and information.
- Worked with social media team to launch a campaign that brought over 2000 visitors to the site.

### **Motion Designer** | Keen Live, Remote 05/2021 - 08/2024

- Enhanced visual storytelling by developing engaging motion graphics and animations for various projects.
- Collaborated with creative team to design compelling multimedia content for hybrid and live events.

### **Motion Designer** | Deloitte, Savannah, GA 01/2024 - 03/2024

- Collaborated with graphic design and social media teams to create a comprehensive marketing campaign across a variety of print and digital media.
- Elevated visuals by conceptualizing compelling storylines.

## EDUCATION

### Savannah College of Art and Design - Savannah, GA Expected in 03/2025

#### **B.F.A.** In Motion Media Design | Producing for Film and Media Minor

- 4.0 GPA
- Dean's List | 2021-2024
- Distinguished Scholars Scholarship Recipient | 2021-2024

## HONORS & CERTIFICATIONS

- "The Hill We Climb" published in Mastering Type Second Edition | 07/2023
- Cum Laude Graduate Montclair Kimberly Academy | 06/2021
- Anthony Cuneo Multimedia Art Award | 05/2021
- Adobe Certified Professional in Visual Design using Adobe Photoshop | 2022
- SCADamp Certificate of Completion | 2024